

2024

Foundation

Impact Report



SOUTHWEST
FOUNDATION

Get Involved And Mission

Get Involved

Whether it's introducing the game of golf to veterans and active-duty military through PGA Hope, pledging financial support for Birdies for Good, or sporting a golf-themed Arizona license plate on your ride, there's many ways to get involved with the life-changing initiatives supported by Southwest PGA Foundation and the game of golf.

Mission

Mobilized by more than 1,200 PGA professionals, the Southwest PGA Foundation is a 501(c)(3) organization that serves as the charitable arm of the Southwest Section PGA.

Our mission is to utilize the game of golf and our member professionals to positively impact the lives of youths, military veterans, minorities, at-risk families, and individuals within the communities we serve.

Since its inception, the Southwest PGA Foundation has provided more than \$2.17 million in support of local charities, including Ronald McDonald House Charities, Special Olympics Arizona, Alice Cooper's Solid Rock Teen Centers and active and veteran military personnel.

Financials & Community Impact

	2023 - June	2023 - December 1st	2024 - December 1st
Chase	\$203,120	\$188,242	\$186,398
National Bank of Arizona	\$33,469	\$5,034	\$4,560
Investment - CD	\$0	\$40,000	\$41,488

This report to the board affirms that the Southwest PGA Foundation currently maintains a stable and robust financial standing. This strong financial position has been cultivated and sustained since the period following the appointment of our dedicated Executive Director, whose strategic vision and leadership have been pivotal in driving the Foundation's financial health. Through effective stewardship, targeted fundraising efforts, and a focus on sustainable revenue sources, we have been able to reinforce our financial stability. These efforts have ensured the Foundation's continued ability to support its mission and initiatives, enhancing our capacity to serve the community and deliver impactful programs.

Our financial standing reflects not only the prudent management of resources but also the unwavering commitment of our leadership team and the collective support of our partners and stakeholders. This solid foundation sets the stage for future growth and continued success, positioning the Foundation to respond effectively to emerging opportunities and challenges in the years to come.

	1994-2018	2019	2020	2021	2022	2023	2024
FND	\$600,000						
Birdies for Good		\$22,681	\$78,102	\$80,559	\$75,866	\$211,000	\$183,334
PGA HOPE	\$14,500	\$35,540	\$27,298	\$61,200	\$42,950	\$108,197	\$262,442
Scholarships	\$106,000	\$10,000	\$9,000	\$13,000	\$13,000	\$17,500	\$25,000
Special Olympics		\$15,000		\$15,000	\$10,000	\$15,000	\$15,000
Grants							\$13,799
Member for A Day							\$91,559

\$2,173,027 - Community Impact



Program Cost Per Veteran To Attend A 6-Week Session

\$420

PGA HOPE - 2024

\$262,442 Support to our Veterans

- 2 - Section Ambassadors
- 6 - Section Site Captains
- 20 - Site Locations
- 46- PGA HOPE Sessions
- 577 - Veterans Impacted & Graduated

PGA HOPE - 2023

\$108,197 Support to our Veterans

- 2 - Section Ambassadors (added one in 2023)
- 12 - Site Locations
- 27 - PGA HOPE Sessions
- 323 - Veterans Impacted & Graduated

HOPE 36 Wingman

- New Program Concept & Launch
 - Collaborating with Op 36 & Golf Genius to provide a nationwide program to share with Sections.
- 108 additional veterans impacted



PGA HOPE (Helping Our Patriots Everywhere) introduces golf to veterans and active-duty military to enhance their physical, mental, social and emotional well-being. The program introduces the game of golf through a developmental 6-8-week curriculum led by PGA Professionals trained in adaptive golf as well as military culture. All programs are subsidized by [PGA REACH](#) and supplemented by the Southwest PGA Foundation, so the cost of programming is free to all veterans.

\$901,851

6 Year Total Raised by
Southwest Section Professionals

“Tweet - Tweet”

Dollars Raised

2019 - \$45,362

2020 - \$156,205

2021 - \$161,119

2022 - \$151,733

2023 - \$204,098

2024 - \$183,334

BIRDIES for GOOD



SOUTHWEST
FOUNDATION



RMHC®

Impact in Numbers

Number of Olympians

4,836

PGA Professional Volunteers

435

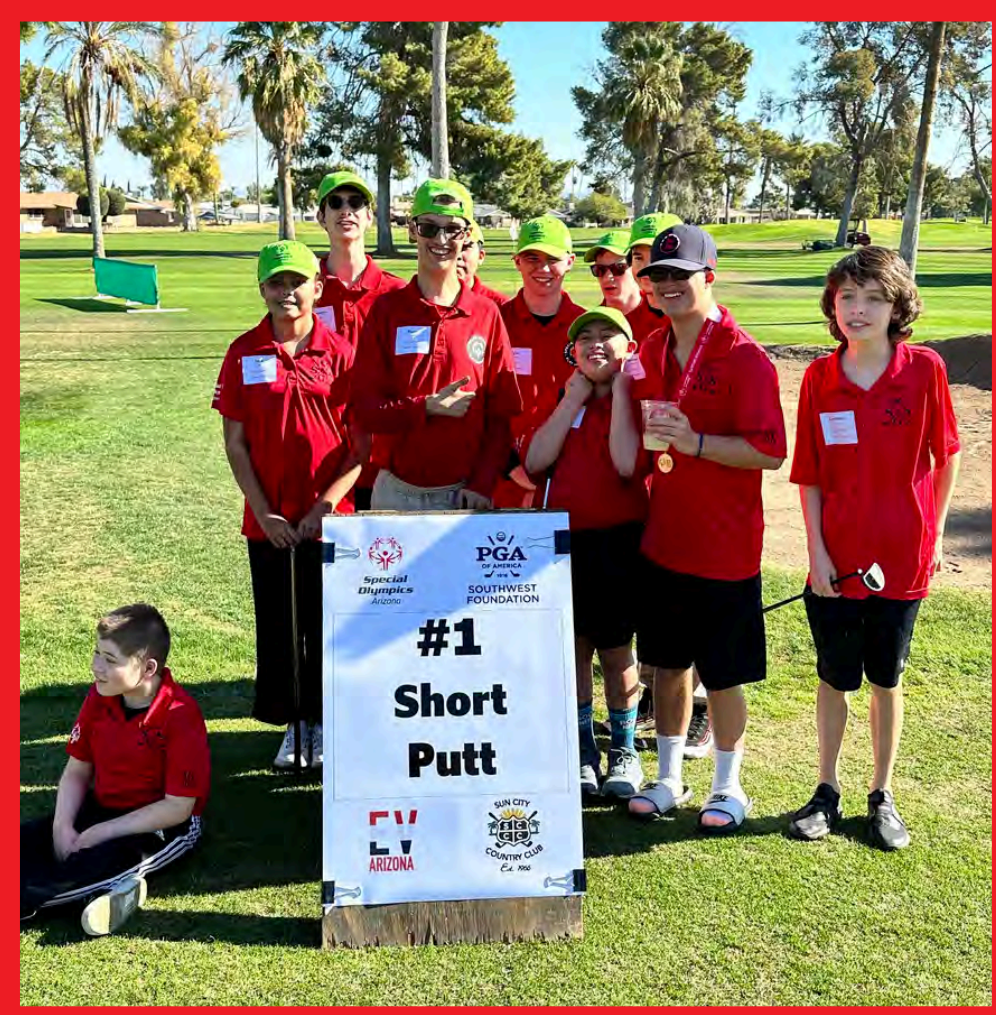
Community Volunteers

2,979

Total Events Hosted

25

Special Olympics Arizona



PGA
OF AMERICA
1916
SOUTHWEST
FOUNDATION



Pilot Section In Country



Cultivating Community



How PGA Professionals in the Southwest Section are growing the game in Tucson through PGA Jr. League and a shared love of golf

196% increase in registrants

300% increase in teams

170% increase in programs

110% increase in PGA Reach Scholarships



2024 PGA Jr. League Post-Season Schedule

Section Qualifiers

- Southern Nevada – June 21st
- Southern Arizona – July 15th
- Phoenix – July 17th

Section Championship

- August 10th – 11th

West Regional Championship

- September 13th-15th – Skyline CC in Tucson, Az



Drive, Chip & Putt



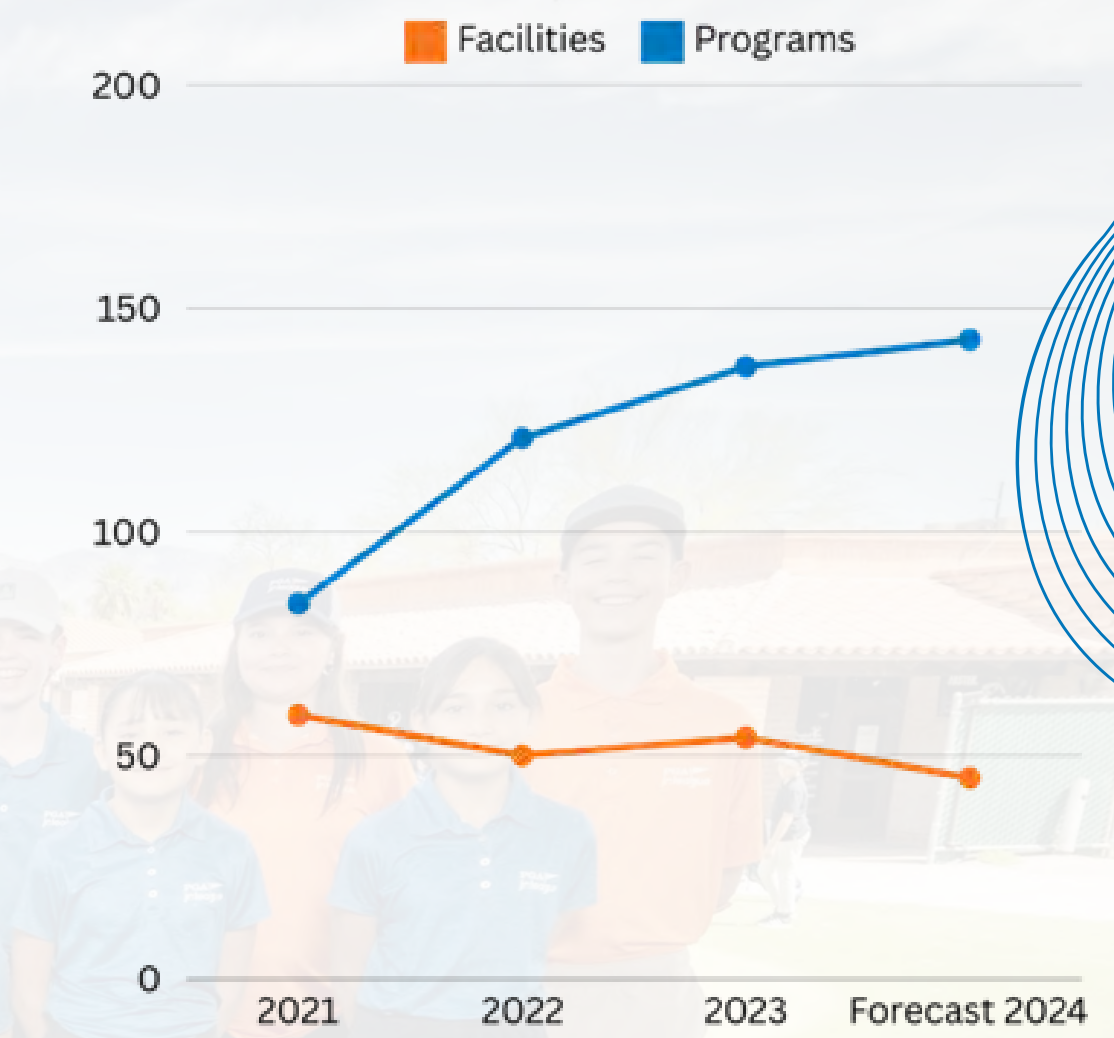
By The Numbers – Total DCP Participants

2017 – 994	2021 – 958
2018 – 1,053	2022 – 1,024
2019 – 1,087	2023 – 1,075
2020 – no events held	2024 – 1,150

9 Local Qualifying Events in the Southwest Section
3 Subregional Qualifying Events in the Southwest Section
1 Regional Qualifier in the Southwest Section



Year	Facilities	Y-O-Y %	Programs	Y-O-Y %
2021	59	N/A	84	N/A
2022	50	-15.3%	121	44%
2023	54	8%	137	13.2%
2024	45	-16.6%	*143	*44%

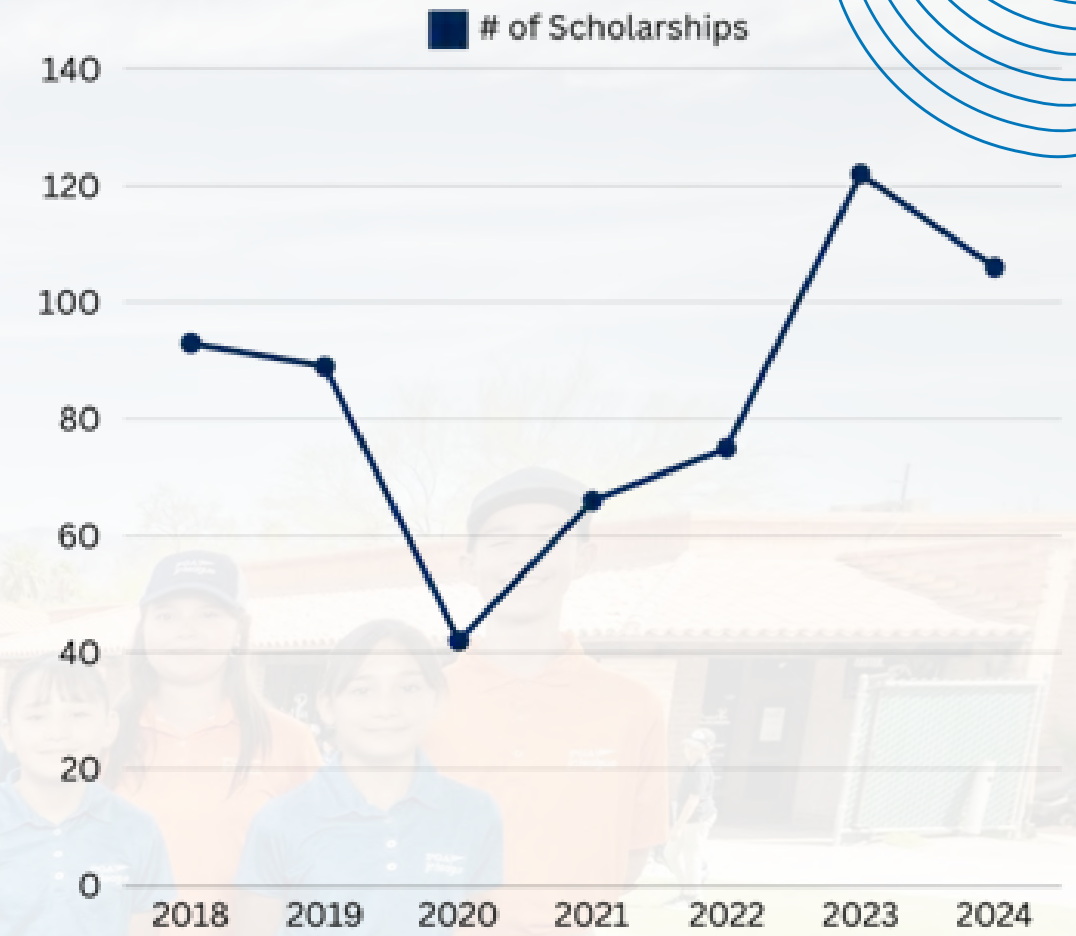


Year	Registrations	Y-O-Y %
2018	965	29.5%
2019	1107	14.7%
2020	681	-38.4%
2021	1658	143.4%
2022	1895	14.2%
2023	1920	1.3%
2024 FCT	1890	-1.5%





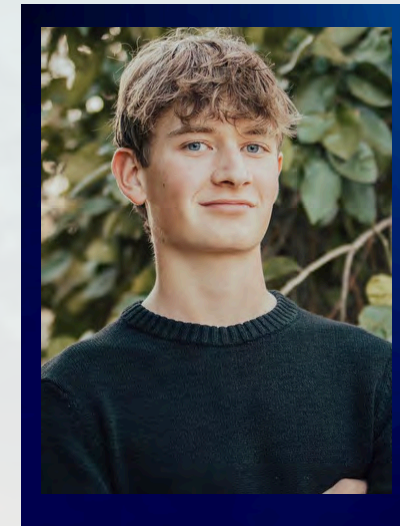
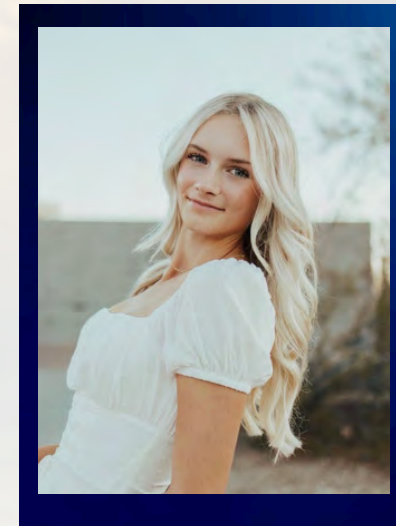
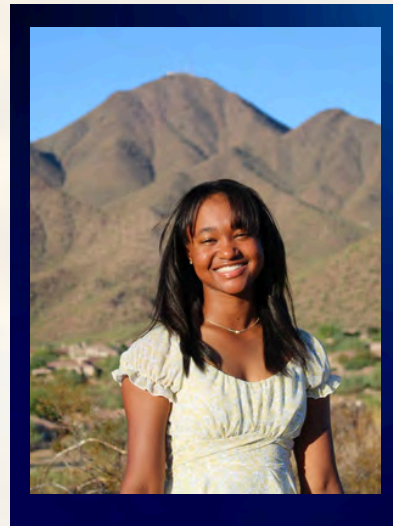
Year	Teams	Active Coaches
2017	70	*N/A
2018	67	*N/A
2019	86	*N/A
2020	40	*N/A
2021	84	57
2022	111	49
2023	228	52
2024	215	45



Year	PGA Reach Scholarships
2018	93
2019	89
2020	42
2021	66
2022	75
2023	122
2024	*106

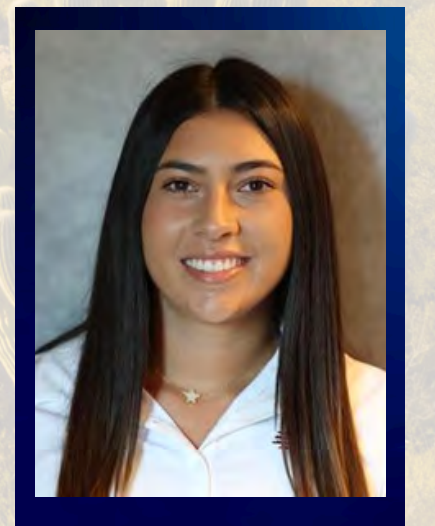
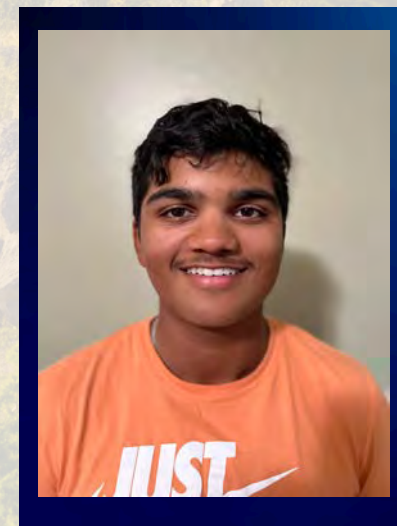
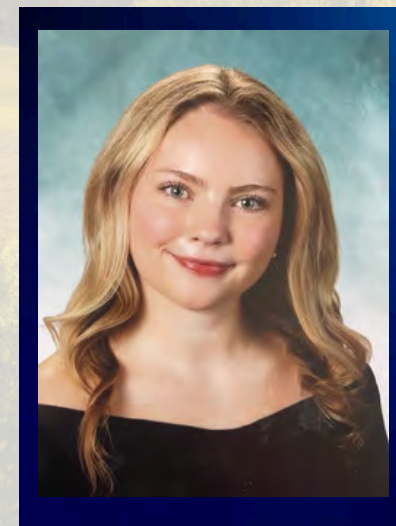
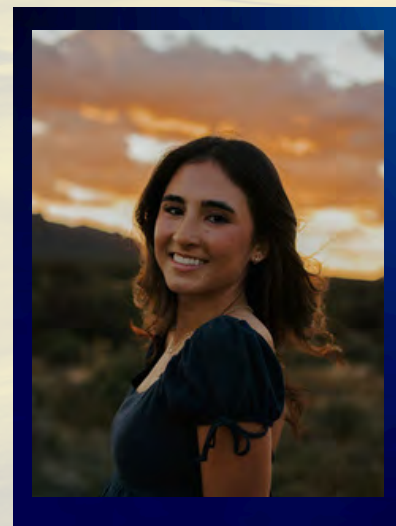
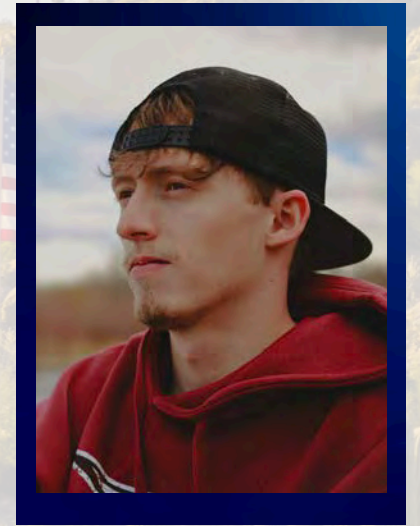
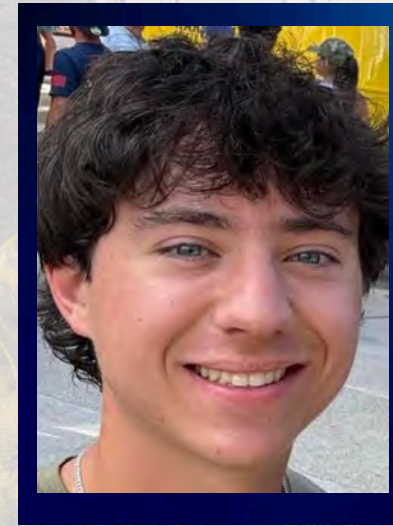
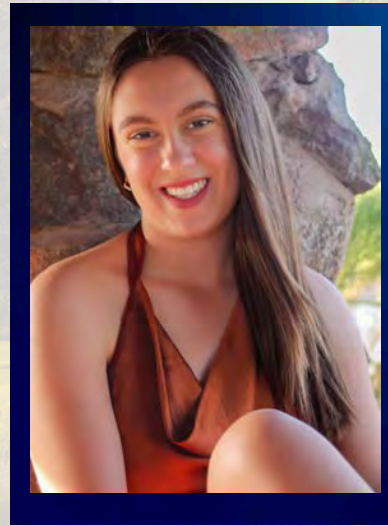
FOUNDATION SCHOLARSHIPS - 2024

\$25,000
in Scholarships



17 - Scholars

\$193,500
in impact from
2011 - 2024



SOUTHWEST
FOUNDATION

"BECAUSE NO JOURNEY SHOULD BE TAKEN ALONE"

The Need - Partner With Us



In every swing, every smile, and every shared moment on the course, we see the transformative power of golf. At the Southwest PGA Foundation, we believe in more than just the game – we believe in the community it creates. But, this vision is only possible with your partnership.

Our programs reach those who need them most: Veterans finding camaraderie and healing through PGA HOPE, young athletes discovering confidence and purpose, and underserved communities gaining access to the life skills and opportunities golf provides. From our collaboration with Special Olympics, we bring joy and inclusion to athletes with intellectual disabilities, empowering them to achieve on and off the course.

Every dollar you contribute directly impacts lives in our community. It funds programs that teach life skills to youth, supports inclusive events for individuals with disabilities, and provides Veterans with opportunities to reconnect and thrive. It equips our local professionals with resources to extend golf's reach beyond clubhouses and into the hearts of those who need it most.

Ways Your Support Helps:

- \$50 can supply a young golfer with equipment to begin their journey.
- \$420 sponsors a Veteran in a transformative 6-week PGA HOPE program.
- \$120.00 sponsors a veteran in need through our Heal, Wellness and Healing programs with the VA
- \$1,000 funds an entire community outreach event, opening the doors of golf to countless individuals.

DONATE ❤️

A Simple Way to Give Back – Choose the Southwest PGA License Plate!

For just \$25, you can showcase your love for the game and the community by selecting the Southwest PGA specialty license plate. Each plate purchased gives \$17 back to the Foundation annually, providing a continuous source of support for our programs and initiatives.

By partnering with us, you ensure that golf remains a force for good, connecting people of all ages and backgrounds to a community of support, growth, and opportunity. Together, we can continue building a legacy of impact that resonates far beyond the fairways.

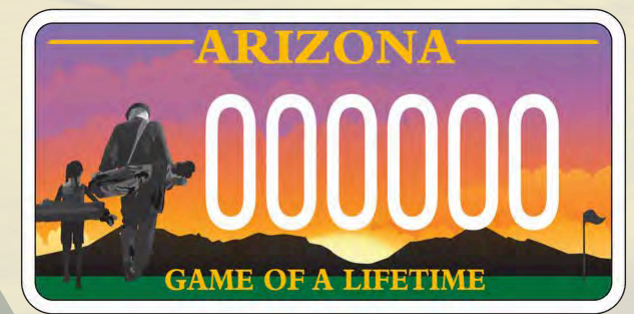
Your generosity fuels our mission. Join us in making a lasting difference today.

CONTACT & WEBSITE



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 www.swspgafoundation.org



VA U.S. Department of Veterans Affairs

Insert here certified Audit seal and logo from company

"BECAUSE NO JOURNEY SHOULD BE TAKEN ALONE"