



THIS IS OUR STORY!

2025
IMPACT REPORT



PGA HOPE
Full Swing
PGA
LEACH



HELPING OUR



SOUTHWEST



**Special
Olympics**
Arizona

Dear Donors, Partners and Friends of the Foundation –

Since 1994 the Southwest PGA Foundation has embarked on a mission to serve the communities of the State of Arizona and Clark County, Nevada. Throughout our history we have used the Game of Golf as the vehicle for healing, hope, fulfillment, and our continued commitment to GOOD.

Because of you, this past year was not defined by challenges—but by impact, progress, and hope. We are guided by those who share our vision and see our future and impact in ways that can transform our communities.

Your generosity fuels everything we do. It turns vision into action, and action into meaningful, measurable change in the lives of those we serve. Every program launched, every individual reached, and every milestone achieved is a direct reflection of your belief in our mission.

Over the past year, we have deepened our commitment to creating lasting change—expanding our reach, strengthening our programs, and building a foundation for even greater impact in the years ahead. None of this would be possible without your partnership, trust, and unwavering support.

This report is more than a summary of our work—it is a testament to what we can accomplish together. As you read, we hope you see the real stories, real progress, and real difference that your support makes every single day.

As we look ahead, we remain dedicated and committed to our mission. Motivated to make an even greater impact annually and driven to tell the stories of those in need, all because of YOU!

So, from the bottom of our heart and on behalf of 1,500 PGA member professionals, and the Southwest PGA Foundation Board of Directors, THANK YOU! Please know, you mean the world to us...***“Because no Journey in life, in love, or in moments like this, should ever be taken alone.”***

With Gratitude,



Jamey Lewis

Jamey Lewis, PGA
Chairman, Southwest PGA Foundation



Michael Haywood

Michael Haywood, PGA
CEO, Southwest PGA Foundation



Since inception the Southwest
PGA Foundation has provided
over \$2.5 Million dollars of
IMPACT across Arizona &
Southern Nevada



SOUTHWEST

The Southwest PGA Foundation & PGA HOPE have seen incredible growth over the past few years and 2025 was no different. Here is OUR IMPACT by the numbers....

PGA HOPE Ambassadors (3) - Casey Dorrell, Colleen McBratney, Matt Jackson

Foundation Site Captains (Play Days) - 8

Site Locations: 24

PGA HOPE Programs: 59

Veterans Impacted: 712

Impact: \$270,000 of tangible support to our Veterans

Cost to Veterans to participate: \$0.00

This 6-week program offers golf instruction, holistic healing, therapeutic values and a sense of community to Veterans across the State of Arizona and Clark County, Nevada.



**In 2025 we welcomed our Newest PGA HOPE Ambassador
to the Southwest PGA Foundation...meet...
Matt Jackson!**

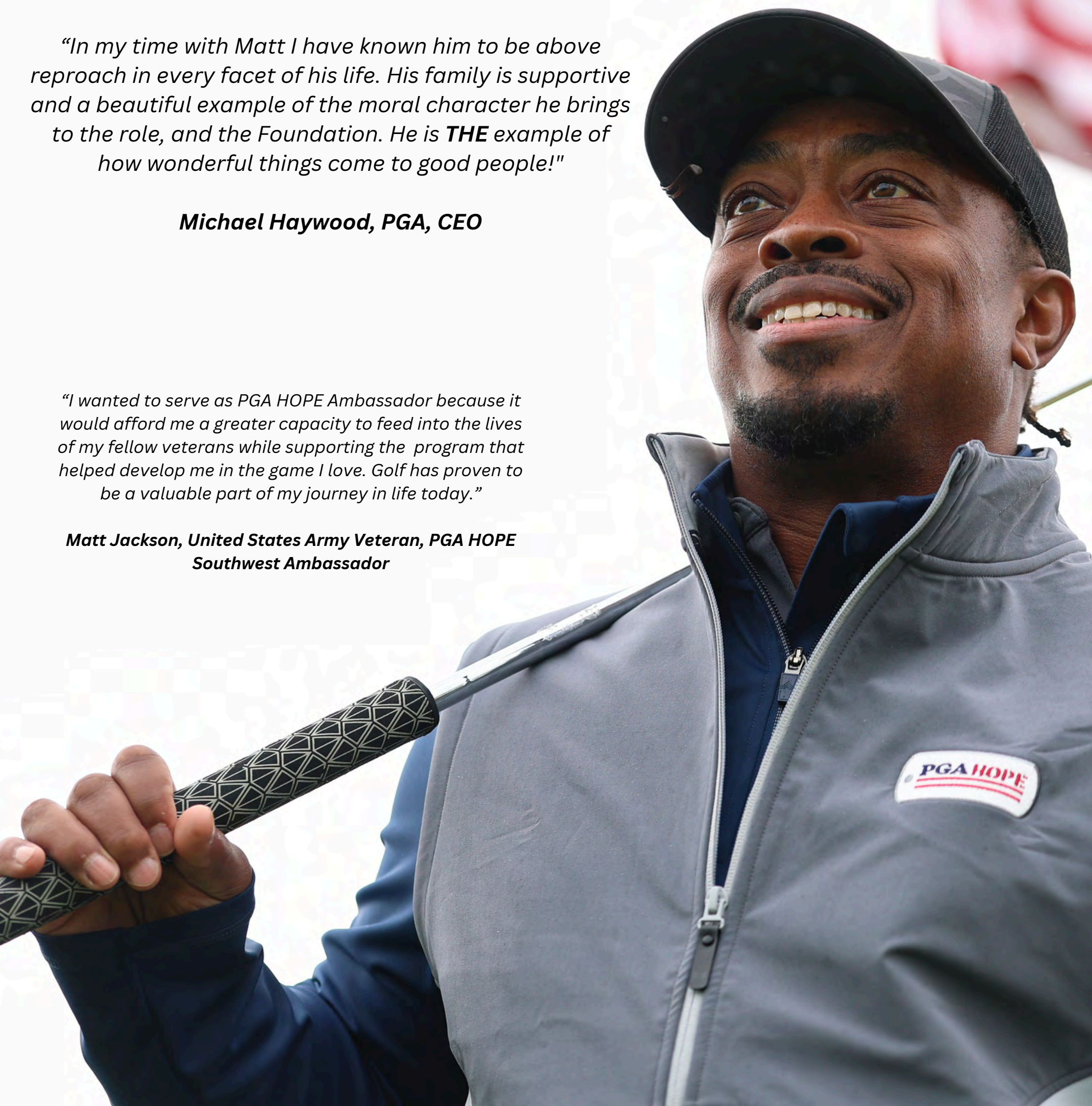
Matt was a member of the 2025 PGA Secretary's Cup Team (Southwest PGA), and a proud Veteran of the United States Army.

*"In my time with Matt I have known him to be above reproach in every facet of his life. His family is supportive and a beautiful example of the moral character he brings to the role, and the Foundation. He is **THE** example of how wonderful things come to good people!"*

Michael Haywood, PGA, CEO

"I wanted to serve as PGA HOPE Ambassador because it would afford me a greater capacity to feed into the lives of my fellow veterans while supporting the program that helped develop me in the game I love. Golf has proven to be a valuable part of my journey in life today."

**Matt Jackson, United States Army Veteran, PGA HOPE
Southwest Ambassador**





VOICES OF GRATITUDE...

PGA HOPE TESTIMONIALS

“Good morning! I just had to take a moment to express my heartfelt thanks for this incredible experience. As someone who had never done this before, I was a bit uncertain about what to expect, but let me tell you—it has completely blown me away! This journey has far exceeded my wildest expectations!

Golf has been an absolute blast, but what truly makes this experience special is the chance to connect with other veterans. It's been nothing short of amazing! The instructors? They were simply sensational! I can't wait for our future interactions, both with the new friends I've made and the fantastic instructors.”

Once again, thank you for providing such an unforgettable experience!” - J. Salazar, Retired,
United States Army

“”I recently completed the first ALL Women’s Veteran Program at The Views Golf Club in Tucson. A truly amazing experience. The time spent during the 6-week program with fellow female Veterans left each of us with a renewed sense of purpose and faith in life ahead.

However, even for someone like me coming from a command position has found the transition into civilian life a gut wrenching experience. Spending most of my adult life in a very “structured” environment to one in chaos did nothing for my confidence. Katelyn did an incredible job teaching us the fundamentals of the game, and soft skills of how to interact together.

Learning the game of golf as a beginner is HARD! 10 female veterans came together without know each other and finished up as friends. We now have a weekly tee time and are friends for life! THANK YOU from the bottom of our hearts for such an amazing program!”

N. Silliman, Retired, United States Marine Corps

BIRDIES FOR GOOD 'Old Pueblo Style'

The Southern Arizona Chapter once again took control with an **AMAZING** level of support from donors, partners, members, and contributors at large. Here is **THEIR 2025 IMPACT** by the numbers...

Number of Players: 46 Players (23 PGA professionals & 23 partners)

Supported Charities: Ronald McDonald House of Southern Arizona, Aviva Children's Hospital, Chris Moon Foundation, PGA Junior League Southern Arizona Chapter, Fisher House of Southern Arizona, Southwest PGA Foundation

2025 Impact: \$112, 232 RAISED!

6 Year Impact: \$483,501



BIRDIES
FOR GOOD



BIRDIES for GOOD



CHAMPIONS OF THE FOUNDATION SOUTHERN CHAPTER PGA Donors - Supporters - and MORE!

THANK YOU to the Southern Arizona PGA, Generation Golf, Dorado Golf Club, Dorado Homeowners, our 23 PGA professionals, 23 amazing amateurs, charitable contributors and more. YOU made this day of IMPACT INCREDIBLE!



4
BIRDIES
for GOOD

BIRDIES FOR GOOD 'Valley of the Sun Style'

Southwest PGA professionals continued a tradition that began in 2019 with the very first 'Birdies for Good' event. Led by an amazing group of professionals, partners, donor and supporters in the Phoenix metropolitan area, the DRIVE FOR GOOD continues. Here is THEIR 2025 IMPACT by the numbers...

Number of Players: 30 Players (13 PGA professionals & 17 amateur partners)

Supported Charities: Ronald McDonald House Northern/Central Arizona, Phoenix Children's Hospital, Junior Golf Association of Arizona, Southwest PGA Foundation

2025 Impact: \$70,872 RAISED!

7 Year Impact: \$404,834

BIRDIES
for **GOOD**



BIRDIES
for **GOOD**

PGA of America
SOUTHWEST
FOUNDATION

Ronald McDonald
House Charities
Central & Northern Arizona

Date: **DECEMBER 1, 2025**

Pay to the
Order of **Southwest PGA Foundation** \$ **68,000**

SIXTY EIGHT THOUSAND Dollars

Memo: **2025 Birdies for Good**

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PGA of America
SOUTHWEST
FOUNDATION

CHAMPIONS OF THE FOUNDATION
SOUTHWEST SECTION PGA
Donors - Supporters - and MORE!

THANK YOU to the Southwest Section PGA, Mountain Shadows Golf Club, our 15 PGA professionals, 17 amazing amateurs, charitable contributors and more. YOU made this day of IMPACT INCREDIBLE!



BIRDIES for GOOD

BIRDIES FOR GOOD 'Viva Las Vegas Style'

Southern Nevada PGA professionals took advantage of great weather as they participated in their 6th Birdies for Good event. What better place to make an impact than the "Entertainment capital of the world!" Led by an amazing group of professionals, partners, donor and supporters in the Las Vegas metropolitan area, their JOURNEY FOR GOOD continues. Here is THEIR 2025 IMPACT by the numbers...

Number of Players: 10 Players (6 PGA professionals & 4 amateur partners)

Supported Charities: Ronald McDonald House Greater Las Vegas, Hope for the City, Southwest PGA Foundation

2025 Impact: \$20,732 RAISED!

6 Year Impact: \$217,368





CHAMPIONS OF THE FOUNDATION SOUTHERN NEVADA PGA Donors - Supporters - and MORE!

THANK YOU to the Southwest Section PGA, Boulder Creek Golf Club, our 6 PGA professionals, 4 amazing amateurs, charitable contributors and more. YOU made this day of IMPACT AMAZING!





SOUTHWEST FOUNDATION



Denise Martinez
Horizon Award for
Philanthropy & Leadership

THE SOUTHWEST PGA FOUNDATION IS PROUD TO
ANNOUNCE ITS INAGURAL RECIPIENT IS

THE LEICHT FAMILY

Greg - Carol - Megan - Sara - Alexis - Ellie

For the *AMAZING* work on behalf of the
Foundation, Special Olympics, and the entire
Community!



“For the past 20 years the Southwest PGA Foundation has been a steadfast CHAMPION of Special Olympics. Led by the 2025 Dennis Martinez Horizon Award Recipient Greg Leicht and his Family, PGA professionals from across the Southwest ensure this event grows bigger and bigger each year. We continue to value the relationship with Jamie Heckerman and the entire Special Olympics of Arizona Team...we consider ourselves partners for LIFE!”

Jamey Lewis, PGA, Chairman, Southwest PGA Foundation



THE IMPACT in 2025 GROWS!

Thanks to our PGA professionals and partners like the Saguaros, the impact continues to soar at the Special Olympics of Arizona State Championships. Our 2025 IMPACT speaks volumes.....

Host Site: Sun City Country Club

of participants: 598

PGA professional volunteers: 23

Additional Volunteers: 41

Lifetime Impact: Over 5,435 Special Olympic Athletes have taken part in the Arizona State Golf event.

Special Olympics
Arizona

PGA
OF AMERICA
1916
SOUTHWEST FOUNDATION


SAGUAROS

Our financial support of Special Olympics Arizona would not be possible without the steadfast partnership of the Saguaros Children's Charities

Southwest PGA Foundation 'Proclamation Day'

May 7, 2025

Arizona State Capital - Arizona State Senate

"THEREFORE, I, Senator TJ Shope, invite the members of the Arizona Senate to join me in expressing our sincere gratitude to the Southwest PGA Foundation in growing and expanding its reach into the hearts, minds, and soul of our communities. It serves as a powerful reminder of the therapeutic, holistic, and genuine respect the game has to offer. Whether you're a beginner, a seasoned veteran, junior, teacher, aspiring leader or political figure, the game of golf is for everyone. The Southwest PGA Foundation is the ONLY organization led by PGA professionals and veterans whose sole purpose is to serve the community."





WM PHOENIX OPEN WEEK!

122 Military Veteran volunteers took to TPC Scottsdale the week of the WM Phoenix Open to manage the driving range, and practice facilities all to benefit the Southwest PGA Foundation!

For 7 days the best players in the world were taken care of by PGA HOPE graduates from across Arizona! THANK YOU to Director of Golf Matt Williamson, PGA and the entire TPC Scottsdale team for supporting the Southwest PGA Foundation.



SOUTHWEST FOUNDATION

Southwest PGA Foundation Scholarship Program

The Southwest PGA Foundation Scholarship Impact reached NEW heights in 2025!
The IMPACT is GROWING....

- 21 Scholarships Awarded
- \$31,500 in scholarships Awarded
- Lifetime IMPACT: \$225,000 in scholarships awarded (2011-2025)

"Because no Journey should be taken alone"

Marley Moncada, Tucson, Arizona
New Mexico State University

Santino Stopani, Tucson, Arizona
University of Arizona

Jilliana Stopani, Tucson, Arizona
Northern Arizona University

Isaiah Rose, Las Vegas, Nevada
University of Nevada, Las Vegas

London Wood, Phoenix, Arizona
University of Arizona

Rylie Wood, Phoenix, Arizona
University of Arizona

Hayden McGinnis, Tucson, Arizona
Northern Arizona University

Parker Newcomb, Tucson, Arizona
Pima Community College

Brogen Mattiello, Phoenix, Arizona
University of Oregon

Jacob Medina, Tucson, Arizona
University of Nevada, Las Vegas

Echo Mattiello, Phoenix, Arizona
University of Iowa

Emily Rousseau, Scottsdale, Arizona
University of Colorado (Boulder)

Bethany Sutherland, Phoenix, Arizona
University of Arizona

Jack Layman, Surprise, Arizona
Savannah College of Art & Design

Kyla Layman, Surprise, Arizona
Westmont College

Grace Friedman, Scottsdale, Arizona
Chapman University

Aidan Long, Las Vegas, Nevada
University of Nevada - Reno

Austin Bullard, Queen Creek, Arizona
University of Nevada, Las Vegas

Kiera Mooney, Phoenix, Arizona
Arizona State University

Zufan Girard, Tucson, Arizona
Southern Methodist University

Austin Long, Las Vegas, Nevada
Dominican University

MORE AMAZING HIGHLIGHTS!



2025 Southwest PGA Secretary's Cup Team participated in Charlotte, North Carolina. Tony Miller, Matt Jackson, John DuTemple, Jamey Lewis, PGA & Terry Braun represented Team Southwest.



The Inagural Denise Martinez 'Horizon' Award for Philanthropy & Leadership was awarded to the LEICHT FAMILY.



Tucson Country Club and The Patriot Legacy Fund continues to drive the Gold Standard for Facility support in Arizona. The annual 'Salute to Valor' event stands as the single largest contributor to the Foundation.



The Inagural Pro-Veteran Cup hosted by Augusta Ranch Golf Club was a wonderful showcase of support for the Southwest PGA Foundation. Winners included PGA professional Ben Weir, and amateur partners Colin Morrison, Brian Donarski & Granvall Hognes.



Tony Miller, CEO of the American Heroes Foundation and the Southwest PGA Foundation make it OFFICIAL! The American Heroes Tour is the Official competitive Tour of the Southwest PGA Foundation!

#beourone

Our Incredible Supporters & Partners.....



EMPOWER COALITION

Warren P. Kujawa Family Trust



SAGUAROS

OPERATION **36** GOLF
by Golf Genius

Tucson Country Club
Patriot Legacy Fund

Linda Freeman Family Trust



Howard Wagner Family Trust



Special
Olympics
Arizona



PHOENIX
CHILDREN'S



Ronald McDonald
House Charities®

Keeping families close



Board of Directors...

SOUTHWEST FOUNDATION



**Jamey Lewis, PGA
Chairman**



**Matt Bailey, PGA
Vice-Chairman**



**Justin Wood, PGA
Secretary**



**Bob Whitehouse
Independent Director**



**Brent Lingel, PGA
Director**



**Tom Colceri, PGA
Director**



**Jay Larscheid, PGA
Director**



**Tommy McKone
Independent Director**



**Greg Leicht, PGA
Director**



**Doug Westcott, PGA
Director**



**Danny Medina, PGA
Director**



**Michael Haywood, PGA
Chief Executive Officer**

Past Chairman

Greg Leicht (2008-2015) - Doug Westcott, PGA (2015-2019), Michael Haywood, PGA (2019-2023)

#inspiringconnection



SOUTHWEST

SOUTHWEST
FOUNDATION

The Southwest PGA is privileged to have 3 of the finest PGA HOPE Ambassadors in the country. Each attends PGA HOPE Sessions, interfaces with the Board of Directors, military veterans, our members, facilities and community across the Southwest PGA.



Casey Dorrell
PGA HOPE Ambassador



Colleen McBratney
PGA HOPE Ambassador



Matt Jackson
PGA HOPE Ambassador

Instagram: southwestpgafoundation

Facebook: PGA HOPE Southwest

Website: swspgafoundation.org



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